

# When you care for yourself from head to toe, don't neglect the places in between.

We are proud to offer a new line of intimate care products. We love these products because they were formulated by an Ob-Gyn and are completely balanced and clean—free of parabens, propylene glycol, phthalates and everything you don't want near intimate tissue. Unlike many brands that have high pH values and can cause irritation, HER Intimate Care™ is pH-balanced specifically for your most delicate intimate skin.



# revitalizHER<sup>™</sup>

An intense hydrating serum packed with powerful antioxidants, omegas, 14 essential vitamins and natural anti-inflammatory ingredients to shield against dryness and nourish tissue.



# cleansHER™

A gentle wash that blends 8 key antioxidants and antimicrobials found in aloe leaf and mandarin orange to help clean and freshen your body and your most delicate intimate skin.



# refresHER™

A deodorizing mist that combines the natural antioxidants and antimicrobial power of aloe and mandarin orange with witch hazel leaf to reduce odor and freshen your most intimate areas.

These products deliver powerful results, and are safe to use all over your body. The way your intimate area feels has a direct impact on the way the rest of you feels, and you deserve to always feel your best.

Call us or visit our office to learn more and purchase HER Intimate Care.

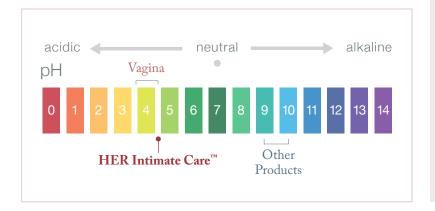
Because in our world, no part of you is taboo.

**JOYLUX** HER Intimate Care™

# Intimate care, just for her.

### Why do we need unique care just for her?

- More than 50% of women experience vaginal dryness
- Nearly 65% have turned down sex due to concerns about scent
- Decreasing lubrication impacts internal and external vaginal tissue
- Women often struggle with itching, irritation and odor



Most cleansers have a hypoacidic pH between 9 and 10, yet the vagina's natural pH is between 3.8 and 4.5.

At a balanced pH of ~4.5, we only use gentle ingredients that are safe and healthy for every part of a woman's body, including the vulva.

#### WHAT WE DO HAVE:

Ingredients that are clean, balanced, healthy, powerful, effective, and nontoxic.

#### WHAT WE DON'T HAVE:

Parabens, propylene glycol, mineral oils, phthalates, petrochemicals, PEG, synthetic fragrance, dyes, and alcohol.

With vulva health in mind, our Ob-Gyn formulated luxurious intimate care products that are pH balanced with "clean" ingredients that cleanse, hydrate, and freshen, from your head to your toes.



#### BODY WASH: cleansHER™

A gentle wash that blends eight key antioxidants and antimicrobials found in aloe leaf and mandarin orange with arginine, a natural amino acid, to help clean and freshen powerfully yet naturally.

Ingredients: Aloe Barbadensis Leaf Extract (aloe vera), Glycerin (vegetable), Leuconostoc-Radish Root, Ferment Filtrate, Saccharomyces Ferment, Panthenol (vitamin B5), Caprylyl Glycol, Xanthan Gum, Citrus Nobilis (Mandarin Orange) Peel Oil, Lactic Acid, Arginine, Phytic Acid



#### **SERUM**: revitalizHER<sup>™</sup>

An intense hydrating serum packed with powerful antioxidants, omegas, 14 essential vitamins and natural anti-inflammatory ingredients. Our proprietary blend of coconut, sea buckthorn, and jojoba oil, combined with mandarin orange, beeswax and vitamin E shields against dryness and nourishes the tissue.

Ingredients: Caprylic/Capric Triglyceride (coconut oil), Cocos Nucifera (coconut oil), Hippophae Rhamnoides (seabuckthorn) Oil, Cera Alba (Beeswax), Simmondsia Chinesis (Jojoba) Seed Oil, Tocopherol (vitamin E), Tetrahexyldecyl Ascorbate (vitamin C), Citrus Nobilis (Mandarin Orange) Peel Oil





#### MIST: refresHER™

A deodorizing mist that combines the natural antioxidants and antimicrobial power of aloe and mandarin orange with witch hazel leaf to combat sweat and microbes. Quickly reduces odor and freshens a woman's most intimate area.

Ingredients: Aloe Barbadensis Leaf Extract (aloe vera), Saccharomyces Ferment, Glycerin (vegetable), Leuconostoc-Radish Root, Ferment Filtrate, Panthenol (vitamin B5), Caprylyl Glycol, Water (Aqua), Hamamelis Virginiana (Witch Hazel) Leaf Extract, Citrus Nobilis (Mandarin Orange) Peel Oil, Lactic Acid, Arginine, Phytic Acid